



Onondaga/Oswego/Cayuga County Continuum of Care 2022 Local SNOFO Application

Applications are due September 9th, 2022, at 5pm.

Applications and all attachments must be submitted in a single PDF to the HHC via email: hhc@unitedway-cny.org

Agency and Project Information									
Agency Name:									
Program Name:									
Application Contact Person:									
Amount Requesting:	Projected Nu	mber Served:							
Component Type:	□ RRH □ PSH □ SSO (Coordinated Entry) □ Th-RRH □ SSO (Street Outreach)								
County Serving*: * Projects serving Cayuga County will receive 2 additional bonus points	□ Cayuga □ Onondaga □ Oswego □ Multi-County								
Please indicate which funding opportunity you are applying for (check only one)	□ Unsheltered □ Rural								
Is this project partnering with a hea	☐ Yes ☐ No								
Is this project a subsidy partnership	☐ Yes ☐ No								



Threshold Requireme	ents ents							
Applicant is a Non-Profit organization with active 501(c)3 status, public housing authority, or local government organization	☐ Yes ☐ No							
Agree to use HMIS (or comparable database if DV)	☐ Yes ☐ No							
HHC Membership- has a current MOU or agrees to enter MOU with HHC	□ Yes □ No							
Applicant agrees to using the Coordinated Entry System to fill 100% of beds	□ Yes □ No							
Applicants agrees to adopt Housing First model	☐ Yes ☐ No							
Will an amount that is equivalent to 50% of the funding being requested for the project(s) be covered by a healthcare organization?	□ Yes □ No							
Provide management letter from agency's most recent fiscal audit demonstrating that agency is in good standing. Attached								
If the answer is no to any of the above questions, please explain below.								
If agency does not meet threshold requirements, stop scoring. Agency is not eligible for CoC funding.								

Narrative Questions								
Program Design:	Provide a general description of the program including the population served, bed/unit configuration. (500 words)							
Healthcare Partnership: 5 points	Describe how your program will partner with organizations that provide healthcare services, including mental health services to individuals and families experiencing homelessness who have HIV/AIDS and other severe needs according to the community health plan. (250 words)							
 4-5 points: Agency has actionable practices to connect participants to healthcare services. Examples of actionable practices can include partnerships with healthcare organizations through MOU, providing navigation services, addressing transportation barriers to healthcare services, etc. 2-3 points: Agency provides connections to healthcare services, but connection is limited. 0-1 points: Agency does not have a clear strategy for connecting participants with healthcare services. 								
Housing Partnership: Describe how your program will leverage affordable housing units and h project will engage landlords. (250 words)								
4-5 points: Agency has actionable practices to leverage affordable housing units and a feasible plan for landlord engagement. Examples of actionable practices can include partnerships with housing organizations through MOU, maintaining landlord relationship strategies, etc. 2-3 points: Agency provides connections to housing or landlord relationships, but connection is limited.								



0-2 points: Agency does not partnerships with afforda	have a clear strategy for landlord engagement and/or no existing ble housing providers.							
Community Need: 5 points	Using local data on homelessness, how does this project support the HHC's goals of ending chronic, youth, family or homelessness for all persons? Please include agency's unique ability to serve the population. (250 words)							
Dashboard to support project demonstrated leadership in s 2-3 points: Either narrative devidence of leadership in ser 0-1 points: Narrative does no	loes not use HMIS/ HHC dashboard data OR Agency does not demonstrate ving population of use HMIS/HHC Dashboard data AND agency does not demonstrate							
evidence of leadership in ser Capacity: 5 points	Please describe housing programs the agency currently administers and describe success of the programs. If agency currently or has received CoC funding in the past, address, if any, programs fell into Tier 2 or been reallocated. (250 words)							
performance issues with plan data to demonstrate capacity 2-3 points: Has some experies	rates experience operating housing programs, addresses any issues with past it to improve in the future. Application uses currently funded housing project in the operating housing programs or no experience operating housing programs							
Project Implemenation: 5 points	Describe your detailed plan for rapid implementation of the program, documenting how the program will be ready to begin housing the first program participant. Please discuss agency timelines for staffing the project and otherwise complying with CoC Program deadline.							
concrete timeline for hiring, 2-3 points: Agency has a lim	and a plan to fill beds within 90 days of program start. ited plan without concrete details for project implementation. have a clear strategy for project implementation.							
Client-Centered Practice: 5 points Describe how your program will support client-centered practice and provide appropriate case management to meet the needs of each client, including those with histories of unsheltered homelessness and those who do not traditionally engage with supportive services (250 words)								
duration of the project. Exan engagement strategies, and c 2-3 points: Agency provides	nable practices to provide ongoing supportive services throughout the uples of practices include centering the participant in goal planning, creative							
Racial Equity: 5 points	Describe how your agency promotes racial equity practices and how this project will address racial disparities in the homelessness system. (250 words)							



- 4-5 points: Agency has promising goals for promoting racial equity. The answer clearly demonstrates how this project will ensure equity and address racial disparities. This could include practices to assess data and outcomes disaggregately, training program staff in anti-racism and other relevant trainings, agency identifies other practices that eliminate disparities.
- 2-3 points: Agency is committed to equity but has no clear actionable practices.
- 0-1 points: Agency does not have clear commitment to racial equity.

Elevating Lived	Describe how your program plans to elevate the voices of and employ
Experience:	people with lived experience of homelessness to create better support for
5 points	your clients. (250 words)

- 4-5 points: Agency has actionable practices to employ and elevate people with lived experience, including employment and HR strategies, board representation, and/or intentional feedback.
- 2-3 points: Agency incorporates feedback from participants in project design or conducts feedback surveys.
- 0-1 points: Agency does not have a clear strategy for elevating the voices of people with lived experience.

Examples of actionable practices:

- Policies to ensure that all clients are able to access services at the level of their need
- People with lived experience of homelessness, including people from BIPOC communities, are represented on the board of the organization
- Client feedback on the project is requested and a process is in place to examine and improve client satisfaction
- Outcome data is collected, disaggregated for race and ethnicity, and used to inform policy decisions
- Training for frontline staff to provide high-quality services
- Recruiting staff with lived experience of homelessness
- Services include peer support positions
- Mentorship and training for frontline staff interested in management positions)

F	r						
Serving	Describe how your program will provide consistent help across						
Intersectional	intersectional identities. (e.g. LGBTQIA+, youth, BIPOC, etc.) (250						
Identities:	words)						
5 points							

4-5 points: Agency has a strategy to provide consistent services for people with intersectional identities. Strategies could include staff training, hiring people who represent the people served, etc.

2-3 points: Agency commits to providing consistent service but does not identify any clear strategies. points: Agency does not outline strategies to provide consistent service to people across intersectional identities.

Performance Measures								
Employment & Income	Describe how clients will be assisted in obtaining employment,							
Growth:	income, and mainstream health resources to maximize their ability to							
15 points live independently. (250 words)								
12-15 points: Agency describes their ability and commitment to helping clients in each of the three								
areas described. Specific strategies include: Job coaching, Connections with specific named								



workforce development agencies or programs (e.g., JobCorps, CNYWorks), SOAR training for staff members, Medicaid enrollment, Connections with specifically named Health homes agencies, Connections with specifically named primary care providers, Connections with specifically named substance abuse treatment providers, Motivational Interviewing. 8-11 points: Specific strategies are named, but do not include all three resource areas. 4-7 points: All three resource areas are described, but specific strategies are not described. Strategies are vague. 0-3 points: Answer is not applicable to the question or does not give any detail How will the project assist participants in obtaining safe, affordable housing Housing Placement quickly? How will the program ensure that participants will exit to or remain & Retention: in permanent housing? (250 words) 15 points 12-15 points: Describes commitment to moving or transferring clients with complex challenges along with specific strategies to serve these clients. Agency describes experience negotiating with landlords and advocating for clients, and doing appropriate discharge planning. Agency also describes supportive services provided to ensure housing stability. 8-11 points: Agency describes commitment to ensuring participants remain in or exit to permanent housing but strategies are unclear or limited. Agency has limited experience retaining clients in permanent housing 4-7 points: Agency commits to ensuring participants will exit or remain in permanent housing but does not include strategies for achieving the goal. 0-3 points: Answer is not applicable to the question or does not give details. How will projects ensure that clients will not return to homelessness Returns to Homelessness: after project exit? 15 point 12-15 points: Describes agency practices relating to supportive services and stability plans. Agency has 'moving on' strategies to ensure participants are stable at program exit. Agency addresses how it will ensure participants have long term stability including access to ongoing supportive services, affordable housing/subsidies, etc. 8-11 points: Agency describes commitment to ensuring participants do not return to homelessness but strategies are unclear or limited. Agency has limited experience in stabilizing clients. 4-7 points: Agency commits to ensuring participants will not return to homelessness but does not give any concrete details. 0-3 points: Answer is not applicable to the question or does not give details.

Budget Questions								
Please attach a project budget to prove that expenses are reasonable, allocable, and allowable as well as 25%								
match documentation. (5 points) Budget Attached								
Budget must include: no line items outside of the categories of: Leasing, Rental Assistance, Supportive								
Services, Operations, and Administration.								
Admin cannot be over 10% unless agency has an approved cost rate.								





(5 points)

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Annual budget will be divided by number of beds.

Community averages are as follows:

Cost Effectiveness Rapid Rehousing: \$7,391/bed

Permanent Supportive Housing: \$13,341/bed Transitional-Rapid Rehousing: \$31,734/bed

SSO (Coordinated Entry): N/A

5 points: Project is under community averages by 10% 3 points: Project is within 10% of community averages 0 points: Project cost is 10% or more over averages